



Dear Jazwell Wankerl,

Thank you for your interest in Isuzu Trucks. Enclosed is the N-Series digital brochure that you requested.

Isuzu Trucks are the Trucks to Drive for Innovation

Performance. Practicality. Dependability. Durability. Whether you are a small business operator with a single vehicle or you manage an entire fleet, you need a truck that will do more, while costing less to operate.

At Isuzu, that's the only kind of truck we sell. We offer a full line of Isuzu N-Series trucks engineered to meet your needs and exceed your expectations in:

- Practicality
- Visibility
- Room
- Maneuverability
- Low Cost of Ownership
- Green and Clean

If you would like more information about Isuzu trucks, please contact one of your closest dealers:

EAU CLAIRE ISUZU TRUCK

(Driving 3.2 miles, about 10.4 minutes)

6111 TRUAX LANE

EAU CLAIRE WI, 54703

(715) 874-5000

<http://www.mackmn.com/isuzu.htm>

ISUZU TRUCK OF LA CROSSE

(Driving 84.5 miles, about 103.4 minutes)

205 CAUSEWAY BLVD.

LA CROSSE WI, 54603

(608) 785-0800

<http://www.lacrossetruck.com>

ROCHESTER ISUZU TRUCK

(Driving 88.2 miles, about 110.6 minutes)

6500 HIGHWAY 63 SOUTH

ROCHESTER MN, 55904

(507) 288-9488

<http://www.mackmn.com/isuzu.htm>



Sincerely,
Isuzu Customer Support



CLEAN, POWERFUL AND EFFICIENT TRUCKS

N-SERIES TRUCKS



For additional information go to:
www.isuzucv.com

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TM10156 (04/12)

**THE ONLY LCF TRUCKS WITH
GAS OR TWO DIESEL POWERTRAINS**

THE ONLY GAS LCF

Isuzu offers the only gasoline-powered LCF trucks in America. The gasoline-powered NPR and NPR-HD deliver unsurpassed performance, exceptional maneuverability and a long list of standard features. They are powered by a Vortec 6.0-liter V8 engine that produces 297 horsepower and 372 ft.-lbs. of torque. This truck delivers that torque at low rpm for effortless pulling power. Plus, there is an optional CNG/LPG capable engine.



The powerplant comes mated to a six-speed automatic transmission with double overdrive and lock-up torque converter for enhanced fuel economy and performance. Choose from a full range of models, including the 12,000-lb. GVWR NPR and the 14,500-lb. GVWR NPR-HD.

The NPR and NPR-HD are available in Standard Cab and Crew Cab configurations with wheelbases stretching from 109 to 176 inches. Our Crew Cab, with seating for seven, gets your entire crew to the same place at the same time! Standard features enhancing productivity include: power windows and door locks, tilt/telescopic steering wheel, driver-friendly instrumentation and generous interior space for three-across seating, overhead storage and additional storage in the Standard Cab behind driver and passenger seats.

Features:

- 6.0-liter V8 - produces 297 horsepower, 372 ft.-lbs. of torque
- Efficient 6-speed automatic transmission - standard
- Standard Cab or Crew Cab - both offer spacious accommodations
- GVWR/GCWR for NPR - 12,000/18,000 lbs.
- GVWR/GCWR for NPR-HD - 14,500/20,500 lbs.
- Body Applications - Regular cab up to 20 ft./Crew Cab up to 16 ft.
- Proven durability - same frame, axles and brakes as diesel models

Seven Seat Crew Cab:



ERGONOMICS MEETS FUNCTIONALITY
EASY-TO-REACH CONTROLS
CONVENIENT STORAGE AREAS
& ACCESS TO FLUID CHECKS



THE CREW CAB'S REAR
SEAT HOLDS FOUR IN
COMFORT AND SAFETY





DIESEL

ISUZU

NPR ECO-MAX, NPR-HD, NQR, AND NRR

N-SERIES TRUCKS

#1 SELLING
LCF FOR
TWENTY SIX
YEARS

Features:

- Two Diesel Engines - 150 HP 3.0L and 215 HP 5.2L
- Proven Aisin Automatic Transmission - 6-speed with double-overdrive & lock-up converter
- Standard Cab or Crew Cab - Vocationally ready for your upfit
- Standard Cab GVWR/GCWR - 12,000/18,000 lbs. - 19,500/25,500 lbs.
- Crew Cab GVWR/GCWR - 17,950 - 23,500 lbs.
- Body Applications - ECO-MAX 18 ft. - NPR-HD/NRR 24 ft. - Crew Cab 16 ft.
- B20 Bio Diesel Compatible - With Application Engineering approval

N-Series in action:



N-SERIES DIESEL

In the world of commercial trucks, Isuzu has a reputation built on results. Consider these facts:

- 80% of all Isuzu products sold since 1984 are still on the road.
- Since 1986, Isuzu has been the #1 Low Cab Forward truck in America.
- Isuzu N-Series trucks have consistently high resale and residual values.
- Only Isuzu offers LCF trucks with a choice of two diesel engines or gas.
- Our diesel engines have a 310,000-mile B10 durability rating.
- Isuzu offers parts and service support at approximately 300 dealers nationwide and also offers roadside assistance service.
- Isuzu Priority Service Maintenance Program (PSMP) allows you to “fix” the cost of parts and service for routine maintenance for three to six years.
- FleetValue® Parts Program reduces parts costs when parts are needed.
- To help you budget your maintenance expenses, Isuzu dealers can provide you with estimated maintenance cost on a CPM (Cost Per Mile) basis.
- Isuzu trucks come with a three-year Powertrain Limited Warranty that has unlimited mileage.

BUILT BETTER
310,000 MILE
DIESEL B10
ENGINE LIFE

Isuzu trucks provide you with the features you need to help drive up productivity while driving down your cost of ownership. Our engines are legendary for their power, economy and long life. Our frames accommodate a wide range of body applications. Our low-cab-forward design provides remarkable maneuverability and visibility.

All 2013 models meet EPA 2010 and California Air Resources Board HD-OBD emissions standards and are clean-idle certified. Isuzu N-Series trucks are also the first in their class to offer Selective Catalytic Reduction (SCR) technology with Diesel Exhaust Fluid (DEF).

So whether you are a small business operator with a single vehicle or you manage an entire fleet, you need trucks that will do more while costing less to operate—and at Isuzu, that's the only kind of trucks we sell.

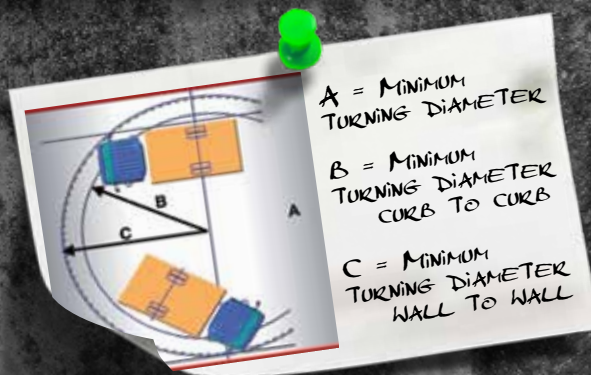
BACKED BETTER
ISUZU'S DIESEL
3-YEAR POWERTRAIN
LIMITED WARRANTY
REGARDLESS OF
MILEAGE

ISUZU OFFERS
TWO POWERFUL
DIESEL
ENGINES

4JJ1-TC 3.0L
150 HORSEPOWER
TURBOCHARGED
INTERCOOLED
DIESEL

4HK1-TC 5.2L
215 HORSEPOWER*
TURBOCHARGED
INTERCOOLED
DIESEL

* With automatic transmission, 195 hp with manual transmission



ISUZU NPR
ECO-MAX

UP TO
20%
BETTER
FUEL ECONOMY



The NPR ECO-MAX uses the newest and most modern powerplant in the Isuzu family, the 3.0-liter 4JJ1-TC turbocharged diesel engine. The 4JJ1-TC engine is as clean as it is efficient, meeting demanding EPA 2010 and CARB HD-OBD emissions standards and is clean idle certified in all 50 states. The NPR ECO-MAX achieves up to 20% better fuel economy.*

* Compared to the previous generation 12,000-lb. GVWR Isuzu NPR

Isuzu's N-Series trucks make a striking statement on the highway and on the job site. Every element of these trucks has been designed to improve comfort and productivity, all while lowering your cost of ownership. Their low-cab-forward design offers a wide range of advantages over conventional truck, pickup or cutaway designs:

- More cargo space within a given overall length
- Tighter turning diameter
- Easy access to the engine through the full 45-degree tilt-cab function that allows quicker service
- Easier entry and exit
- Better visibility

The NPR-HD is available in Standard Cab and Crew Cab models, powered by the Isuzu 4HK1-TC 5.2-liter turbocharged diesel engine and posting GVWRs of 14,500 lbs.

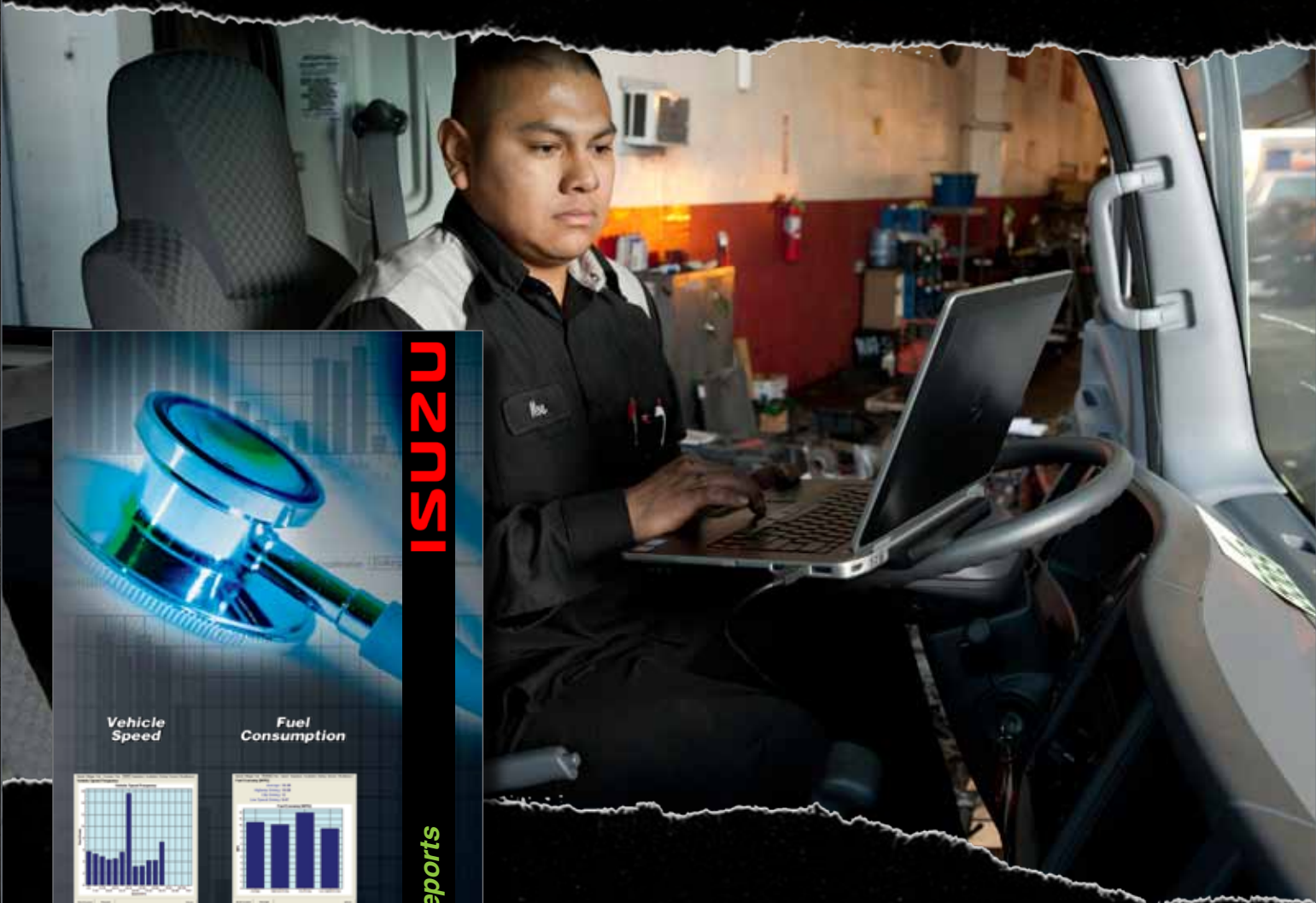
The NQR is also available in both Standard and Crew Cab models, and also features the 4HK1 engine with an increased GVWR of 17,950 lbs.

The NRR comes in Standard Cab with the 4HK1-TC engine and a GVWR of 19,500 lbs. Plus, Isuzu diesel engines can run up to 10,000 miles between oil changes, minimizing downtime for maintenance, with an astonishing B10 durability rating of 310,000 miles.

With greater performance, better fuel economy, more maneuverability, reduced maintenance, lower operating costs and longer life, Isuzu trucks are the trucks to drive.



Isuzu's Priority Service Maintenance Program (PSMP) preventive maintenance costs with fixed maintenance parts and labor expenses for three to six years, depending on term, mileage and utilization—and it can be wrapped into your lease or finance plan.

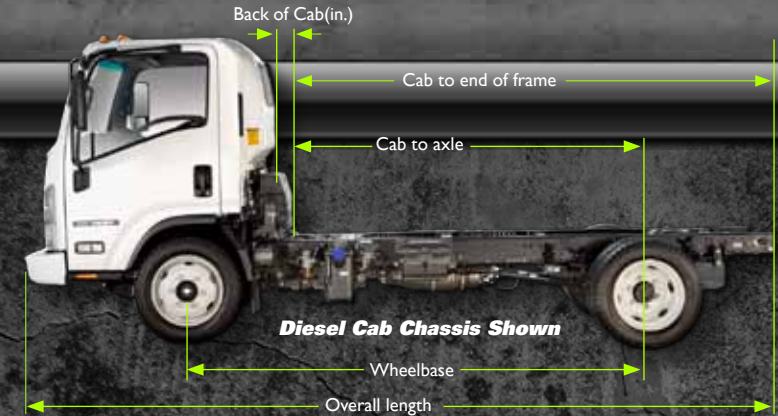


Every 2013 Isuzu Diesel N-Series truck incorporates a Data Recording Module (DRM) that monitors your truck's performance and enables your Isuzu Dealer's technicians to produce an Isuzu Vehicle Health Report. The Health Report permits speedy and accurate service diagnosis, identifies component failure and wear history, maximizes vehicle uptime, and gives you the information you need to reduce your fuel usage. By asking your dealer to monitor your truck's performance through Isuzu Vehicle Health Reports, you can reduce your operating costs and increase your trucks long-term residual value.

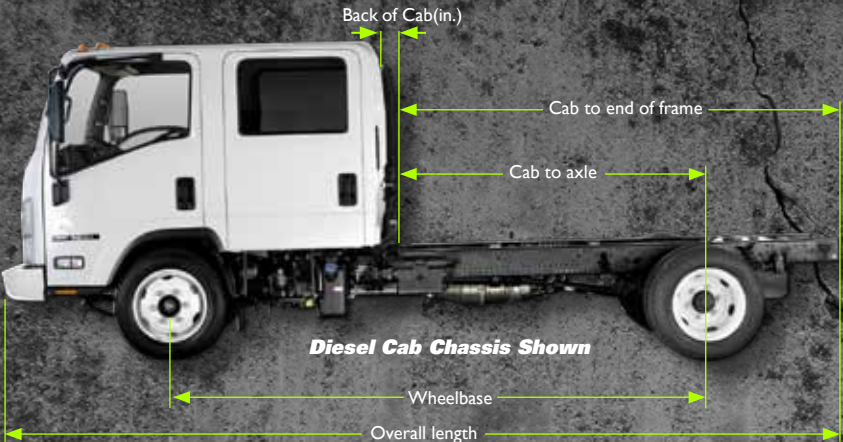
Gas N-Series
Diesel N-Series Dimensions



N-SERIES TRUCKS



NPR-HD/NQR Diesel - **NPR/NPR-HD** Gas Crew Cab Dimensions



| NPR ECO-MAX | | | | | | | | | |
|-----------------|-------------------|---------------------------|-------------------|----------------------|-------------------|---------------------|------------------|----------------------|--|
| Wheelbase (in.) | Cab to Axle (in.) | Cab to End of Frame (in.) | Back of Cab (in.) | Overall Length (in.) | Body Length (in.) | Overall Width (in.) | Axle Width (in.) | Overall Height (in.) | |
| 110.0 | 87.6 | 129.8 | 4.5 | 200.6 | 10-12 | 81.3 | 65.6 | 90.8 | |
| 133.7 | 111.2 | 153.5 | 4.5 | 224.3 | 14 | 81.3 | 65.6 | 90.8 | |
| 151.4 | 128.9 | 171.2 | 4.5 | 242.0 | 16-18 | 81.3 | 65.6 | 90.8 | |

| NPR-HD, NQR, NRR | | | | | | | | | |
|---------------------|-------------------|---------------------------|-------------------|----------------------|-------------------|---------------------|------------------|----------------------|--|
| Wheelbase (in.) | Cab to Axle (in.) | Cab to End of Frame (in.) | Back of Cab (in.) | Overall Length (in.) | Body Length (in.) | Overall Width (in.) | Axle Width (in.) | Overall Height (in.) | |
| 109.0 | 86.5 | 129.6 | 7.7 | 200.5 | 10-12 | 81.3 | 65.6 | 90.8/92.4* | |
| 132.5 | 110.0 | 153.1 | 7.7 | 224.0 | 14 | 81.3 | 65.6 | 90.8/92.4* | |
| 150.0 | 127.5 | 170.6 | 7.7 | 241.5 | 16-18 | 81.3 | 65.6 | 90.8/92.4* | |
| 176.0 | 153.5 | 196.6 | 7.7 | 267.5 | 20 | 81.3 | 65.6 | 90.8/92.4* | |
| 200.0 [†] | 177.5 | 220.6 | 7.7 | 291.5 | 22 | 81.3 | 65.6 | 92.4 ^{††} | |
| 212.0 ^{††} | 189.5 | 232.6 | 7.7 | 303.5 | 24 | 81.3 | 65.6 | 92.4 ^{††} | |

[†]NPR-HD only 10.2 ^{††}NQR, NRR only ^{†††}NRR only ^{****}NPR-HD / NQR, NRR

| NPR-HD / NQR DIESEL CREW CAB | | | | | | | | | |
|------------------------------|-------------------|---------------------------|-------------------|----------------------|-------------------|---------------------|------------------|----------------------|--|
| Wheelbase (in.) | Cab to Axle (in.) | Cab to End of Frame (in.) | Back of Cab (in.) | Overall Length (in.) | Body Length (in.) | Overall Width (in.) | Axle Width (in.) | Overall Height (in.) | |
| 150.0 | 88.5 | 131.6 | 5.3 | 241.5 | 12 | 81.3 | 65.6 | 90.8/92.4* | |
| 176.0 | 114.5 | 157.6 | 5.3 | 267.5 | 16 | 81.3 | 65.6 | 90.8/92.4* | |

*NOR Crew Cab

| NPR / NPR-HD GAS CREW CAB | | | | | | | | | |
|---------------------------|-------------------|---------------------------|-------------------|----------------------|-------------------|---------------------|------------------|----------------------|--|
| Wheelbase (in.) | Cab to Axle (in.) | Cab to End of Frame (in.) | Back of Cab (in.) | Overall Length (in.) | Body Length (in.) | Overall Width (in.) | Axle Width (in.) | Overall Height (in.) | |
| 150.0 | 88.5 | 131.6 | 5.0 | 241.5 | 12 | 81.4 | 65.6 | 90.8/91.1 | |
| 176.0 | 114.5 | 157.6 | 5.0 | 267.5 | 16 | 81.4 | 65.6 | 90.8/91.1 | |

| NPR / NPR-HD GAS | | | | | | | | | |
|------------------|-------------------|---------------------------|-------------------|----------------------|-------------------|---------------------|------------------|----------------------|--|
| Wheelbase (in.) | Cab to Axle (in.) | Cab to End of Frame (in.) | Back of Cab (in.) | Overall Length (in.) | Body Length (in.) | Overall Width (in.) | Axle Width (in.) | Overall Height (in.) | |
| 109.0 | 86.5 | 129.6 | 6.5 | 200.5 | 10-12 | 81.4 | 65.6 | 90.0/90.9 | |
| 132.5 | 110.0 | 153.1 | 6.5 | 224.0 | 14 | 81.4 | 65.6 | 90.0/90.9 | |
| 150.0 | 127.5 | 170.6 | 6.5 | 241.5 | 16-18 | 81.4 | 65.6 | 90.0/90.9 | |
| 176.0 | 153.5 | 196.6 | 6.5 | 267.5 | 20 | 81.4 | 65.6 | 90.0/90.9 | |

| 2012 ISUZU N-SERIES DIESEL WARRANTY COVERAGE AT A GLANCE | | | | |
|--|--|----------------|--|-----------|
| Vehicle Coverage | Warranty Limitations (Time or Mileage, Whichever Comes First)* | | Percentage Of Dealer's Normal Charge Paid By Owner | |
| | Time in months* | Vehicle miles* | Parts | Labor |
| | | | | |
| Basic (See "What's covered") | 0-36 | Unlimited | No Charge | No Charge |
| Engine | 0-36 | Unlimited | No Charge | No Charge |
| • Transmission | 0-36 | Unlimited | No Charge | No Charge |
| • Drive Axles | | | | |
| • Propeller Shaft | | | | |
| • Front Axle I-Beam | | | | |
| • Crossmembers | | | | |
| • Flywheel Housing | | | | |
| • Clutch Housing | | | | |
| Frame Rails | 0-36 | Unlimited | No Charge | No Charge |
| | 36-60 | Unlimited | 50% | 50% |
| Engine Emissions | 0-60 | 0-100,000 | No Charge | No Charge |
| NPR-HD, NQR, NRR | 0-36 | 0-50,000 | No Charge | No Charge |
| California Emissions | | | | |
| Performance: NPR** | | | | |
| California Emissions | 0-84 | 0-70,000 | No Charge | No Charge |
| Long-Term Defects: NPR** | 0-48 | Unlimited | No Charge | No Charge |
| Corrosion (Rust Through) | | | | |
| Batteries | | | | |

* The warranty coverages are determined by the mileage of the vehicle and the number of months from the delivery date.
The warranty coverages are limited by whichever occurs first.
** See your authorized Isuzu dealer for warranty details.

| 2012 ISUZU N-SERIES GAS WARRANTY COVERAGE AT A GLANCE | | | | |
|--|--|----------------|--|-----------|
| Vehicle Coverage | Warranty Limitations (Time or Mileage, Whichever Comes First)* | | Percentage Of Dealer's Normal Charge Paid By Owner | |
| | Time in months* | Vehicle miles* | Parts | Labor |
| | | | | |
| Basic (See "What's covered") | 0-36 | 0-36,000 | No Charge | No Charge |
| Engine | 0-60 | 0-75,000 | No Charge | No Charge |
| • Transmission | 0-60 | 0-75,000 | No Charge | No Charge |
| • Drive Axles | | | | |
| • Propeller Shaft | | | | |
| • Front Axle I-Beam | | | | |
| • Crossmembers | | | | |
| Frame Rails | 0-36 | 0-36,000 | No Charge | No Charge |
| | 36-60 | Unlimited | 50% | 50% |
| Federal Emissions | 0-60 | 0-50,000 | No Charge | No Charge |
| Engine Emissions Control System (NPR model) California** | 0-36 | 0-50,000 | No Charge | No Charge |
| Engine Emissions Control System (NPR model) California** | 0-84 | 0-70,000 | No Charge | No Charge |
| Corrosion (Rust Through) | 0-48 | Unlimited | No Charge | No Charge |
| Batteries | 0-12 | Unlimited | No Charge | No Charge |

* The warranty coverages are determined by the mileage of the vehicle and the number of months from the delivery date.
The warranty coverages are limited by whichever occurs first.
** See your authorized Isuzu dealer for warranty details.

Gas N-Series Truck Specifications



Diesel N-Series Truck Specifications

N-Series Diesel Trucks Are Available In Six Colors And A Variety Of Wheelbases To Fit Your Application.



Arc White



Cardinal Red



Wheatland Yellow*



Dark Blue*



Woodland Green*



Ebony Black II

10-11

| ISUZU MODEL | NPR GAS | NPR-HD GAS | NPR GAS CREW CAB | NPR-HD GAS CREW CAB |
|---------------------------|---|---|---|---|
| GVWR/GCWR | 12,000/18,000 lbs. | 14,500/20,500 lbs. | 12,000/18,000 lbs. | 14,500/20,500 lbs. |
| BODY/PAYLOAD | | | | |
| ALLOWANCE | 6,829-6,997 lbs. | 9,297-9,411 lbs. | 6,189-6,244 lbs. | 8,639-8,685 lbs. |
| GAWR | | | | |
| Front | 4,860 lbs. | 6,630 lbs. | 4,860 lbs. | 6,630 lbs. |
| Rear | 8,840 lbs. | 9,880 lbs. | 8,840 lbs. | 9,880 lbs. |
| FRONT AXLE CAPACITY | 6,830 lbs. | 6,830 lbs. | 6,830 lbs. | 6,830 lbs. |
| REAR AXLE CAPACITY | 11,020 lbs. | 11,020 lbs. | 11,020 lbs. | 11,020 lbs. |
| Ratio | 5.125 | 5.375 | 5.125 | 5.375 |
| SUSPENSION | | | | |
| F/R SPRINGS | Tapered/Multi-Leaf | Tapered/Multi-Leaf | Tapered/Multi-Leaf | Tapered/Multi-Leaf |
| Capacity | 6,830/9,880 lbs. | 6,830/9,880 lbs. | 6,830/9,880 lbs. | 6,830/9,880 lbs. |
| FRAME | | | | |
| Section Modulus | 7.20 in. ³ | 7.20 in. ³ | 7.20 in. ³ | 7.20 in. ³ |
| Resistance Bending Moment | 316,800 lb.-ft./in. | 316,800 lb.-ft./in. | 316,800 lb.-ft./in. | 316,800 lb.-ft./in. |
| SERVICE BRAKES | Vacuum/Hydraulic with 4-Channel ABS | Vacuum/Hydraulic with 4-Channel ABS | Vacuum/Hydraulic with 4-Channel ABS | Vacuum/Hydraulic with 4-Channel ABS |
| Front/Rear | Disc/Drum | Disc/Drum | Disc/Drum | Disc/Drum |
| TRANSMISSION | | | | |
| Standard | 6L90 6-speed auto. with double overdrive and lock-up converter | 6L90 6-speed auto. with double overdrive and lock-up converter | 6L90 6-speed auto. with double overdrive and lock-up converter | 6L90 6-speed auto. with double overdrive and lock-up converter |
| ENGINE | GMPT L96 (Gen IV) V8 Vortec 6000 | GMPT L96 (Gen IV) V8 Vortec 6000 | GMPT L96 (Gen IV) V8 Vortec 6000 | GMPT L96 (Gen IV) V8 Vortec 6000 |
| Optional | KL8 (Alternative Fuel Capable Engine) | KL8 (Alternative Fuel Capable Engine) | KL8 (Alternative Fuel Capable Engine) | KL8 (Alternative Fuel Capable Engine) |
| Displacement | 6.0L (365 in. ³) | 6.0L (365 in. ³) | 6.0L (365 in. ³) | 6.0L (365 in. ³) |
| Engine Power | 297hp@4,300 rpm | 297hp@4,300 rpm | 297hp@4,300 rpm | 297hp@4,300 rpm |
| Engine Torque | 372 lb.-ft. @ 4,000 rpm | 372 lb.-ft. @ 4,000 rpm | 372 lb.-ft. @ 4,000 rpm | 372 lb.-ft. @ 4,000 rpm |
| LIMITED SLIP | | | | |
| DIFFERENTIAL | Optional | Optional | Optional | Optional |
| ALTERNATOR | 145-amp | 145-amp | 145-amp | 145-amp |
| BATTERIES | 1 Maintenance-Free 750-CCA | 1 Maintenance-Free 750-CCA | 1 Maintenance-Free 750-CCA | 1 Maintenance-Free 750-CCA |
| TIRES | 215/85R16E (10-ply) | 225/70R19.5G (14-ply) | 215/85R16E (10-ply) | 225/70R19.5F (14-ply) |
| STEERING | Integral Hydraulic Power | Integral Hydraulic Power | Integral Hydraulic Power | Integral Hydraulic Power |
| STEERING COLUMN | Tilt and Telescopic | Tilt and Telescopic | Tilt and Telescopic | Tilt and Telescopic |
| FUEL TANK | | | | |
| Standard | 30 Gal. in-frame | 30 Gal. in-frame | 30 Gal. in-frame | 30 Gal. in-frame |

[illegible]